



Telehealth Business

OPPORTUNITY

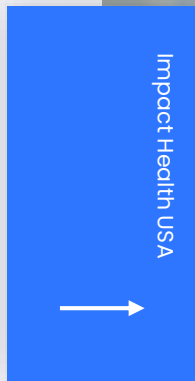
**A Turnkey Solution by
Impact Health USA**

Become an Owner in the Booming Telehealth Sector

2024

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Today, we present a groundbreaking opportunity in the healthcare sector. Impact Health USA offers you the chance to own a telehealth business in one of the most lucrative industries, with all the physicians and clinical staff fully managing all the daily operations. Imagine acquiring a fully staffed clinic, ready to serve patients from day one. This is your ticket to enter the trillion-dollar healthcare market, backed by our support and guarantees. Join us as we unveil the path to healthcare entrepreneurship that can redefine your business portfolio and financial future.

Your path to impactful healthcare entrepreneurship

Unlock the Trillion-Dollar Market

Gain access to the trillion-dollar healthcare industry with a unique opportunity designed for success.

Fully Managed Operations

Forget the complexities; we provide a fully staffed clinic with physicians and clinical staff handling all day-to-day operations.

Minimal Effort, Maximum Returns

You don't need medical expertise; we handle the intricacies while you focus on growth and profitability.

Guaranteed Success

Discover our unique guarantees and support that pave the way for your success in healthcare entrepreneurship.

Impact Lives

Beyond profit, we empower you to make a real impact on patients' lives and your community.

Unveiling Opportunity

Join us as we unveil the roadmap to rewrite the rules of healthcare entrepreneurship and redefine your business portfolio.

The Problem

Market Gap:

High Entry Barriers

Traditionally, starting a healthcare business required substantial capital, regulatory compliance, and extensive medical expertise. The barriers to entry were steep, limiting opportunities for new entrants.

Physician Shortage

The shortage of healthcare professionals, especially in rural areas, makes it challenging to provide adequate medical services. This scarcity hinders the growth of healthcare businesses.

Increasing Demand

The demand for telehealth services is on the rise, driven by factors such as convenience, accessibility, and the need for remote healthcare. While the demand is clear, tapping into this expanding market requires a strategic approach.

Regulatory Compliance

Healthcare is heavily regulated, and maintaining compliance with evolving laws and regulations can be a daunting task. Staying up-to-date with changes is crucial but demanding.

Complex Setup

Establishing a telehealth clinic involves intricate operational details, electronic health records (EHR) management, and HIPAA compliance. Many entrepreneurs find the setup process overwhelming and time-consuming.

Marketing Hurdles

Effectively marketing a telehealth clinic and attracting patients can be a significant challenge. Navigating the digital landscape, competition, and patient trust issues can pose obstacles.

The Problem

Market Gap:

Operational Burden

Managing the day-to-day operations of a healthcare clinic can be overwhelming, requiring constant attention to staffing, scheduling, and patient management.

Financial Risk

The financial risks associated with healthcare businesses can deter potential entrepreneurs. The fear of uncertainty and high investment costs can hinder entry into the industry.

Patient Access

Millions of individuals lack access to healthcare, particularly in underserved communities. Bridging this gap is both a challenge and an opportunity.

The Solution

Telehealth:

Turnkey Telehealth Clinic

Impact Health USA offers a turnkey telehealth clinic, providing aspiring entrepreneurs with fully operational healthcare business ready to serve patients.

Tapping into Resources

Impact Health USA addresses the physician shortage by providing entrepreneurs with access to a pool of licensed physicians, making it easier to provide healthcare services, especially in underserved areas

Operational Ease

Managing the operations of a healthcare clinic becomes hassle-free with our support. Entrepreneurs can focus on growth while we handle staffing, scheduling, and patient management.

Expert Clinical Staff

Our clinics come with a dedicated team of expert physicians and clinical staff who handle all day-to-day operations, ensuring efficient and high-quality patient care.

Strategic Marketing Support

Our partnership with trusted marketing experts ensures that entrepreneurs can effectively market their telehealth clinics. Providing strategies and guarantees for patient acquisition, driving clinic growth.

Reduced Financial Risk

Impact Health USA's model reduces financial risk by eliminating the need for significant upfront investment in staffing and setup. Entrepreneurs can start their healthcare journey with confidence.

The Solution

Telehealth:

Streamlined Setup

We eliminate the complexities of setting up a telehealth clinic. Entrepreneurs can bypass the intricate operational details, EHR system integration, and HIPAA compliance, saving time and resources.

Regulatory Guidance

Staying compliant with healthcare regulations is paramount. We guide entrepreneurs through the complexities of healthcare laws, ensuring that clinics operate within legal boundaries.

Enhanced Patient Access

By offering telehealth services, we contribute to improving patient access to healthcare, particularly in underserved communities. Entrepreneurs can play a pivotal role in expanding healthcare access.

Services Offered

Hormone Therapy

Specializing in testosterone therapy to address hormonal imbalances and enhance overall well-being.

Weight Loss Programs

Offering weight loss programs that include medication options like Semaglutide GLP1's, aiding individuals in achieving their health and fitness goals.



Mental Health

Offering traditional mental health services, including counseling, therapy, and psychiatric evaluations.

Specialty Programs

Offering specialized treatment options, such as Ketamine Therapy, to address various mental health conditions, including depression and PTSD.

Services Offered

Virtual Urgent Care Visits

Immediate access to virtual urgent care services, enabling patients to receive timely medical attention from the comfort of their homes.

Virtual Pediatric Care Visits

Ensuring children's health with virtual pediatric care visits, providing parents with convenient access to healthcare for their little ones.



Virtual Primary Care Visits

Comprehensive primary care services, including routine check-ups, preventive care, and chronic disease management, all delivered virtually.

Life Coaching Programs:

Empowering individuals to achieve personal and professional growth through life coaching programs tailored to their unique needs.

Revenue & Profit Model



- **Subscription Plans:**

Our subscription-based model allows patients to access our healthcare services through monthly or multi month plans. These plans provide a steady stream of recurring revenue, ensuring financial stability.

- **Consultation Fees:**

Charging consultation fees for virtual visits with our physicians and clinical staff. These fees contribute significantly to your revenue as patients seek medical advice, prescriptions, and treatment.

Revenue & Profit Model

- **Medication Markup:**

One unique revenue stream is the ability to markup medication costs. We maintain partnerships with pharmacies, enabling a markup of prescription prices and generates revenue while providing the convenience of medication delivery directly to patients' doorsteps.

- **Additional Services**

Offering a range of additional services, including ordering lab tests, imaging tests, and more. These services come with associated fees, adding to the revenue stream.

- **Marketing Partnerships:**

Strategic partnerships with marketing agencies contribute to revenue generation. Collaborate with trusted marketing experts who drive patient acquisition, ensuring the growth of the business.

- **Specialty Programs:**

Specialty programs like Ketamine Therapy and weight loss programs provide specialized treatment options, generating revenue from patients seeking these services.

Revenue & Profit Model



Expansion and Licensing:

Our subscription-based model allows patients to access our healthcare services through monthly or multi month plans. These plans provide a steady stream of recurring revenue, ensuring financial stability.

• Patient Volume:

Increasing patient volume through effective marketing and patient trust translates into higher revenue potential. With the demand for telehealth services on the rise, patient numbers continue to grow.

Customization

Flexibility



Initial Design

Our team provides an initial, fully functional designed telehealth website.

Post-Purchase Changes

You're free to make changes to your telehealth website after purchase. Adding Features & or Services

Customization and Flexibility

Ready-to-Launch Website

On the day of purchase, you'll receive a fully operational website that is professionally designed and tailored to meet the needs of your telehealth clinic. No lengthy setup process, no waiting – it's ready to go.

Make It Your Own

We believe in empowering entrepreneurs to put their personal touch on their healthcare business. Post-purchase, you have full control to customize your website as you see fit, reflecting your brand, values, and unique identity.

Change Pictures and Text

Easily swap out images, update content, and refine your website's appearance. Our user-friendly interface ensures that you can make changes without the need for technical expertise.

Add Logos and Branding

Incorporate your logos, branding elements, and color schemes seamlessly. Your website becomes an extension of your vision and brand identity.

Enhance User Experience

Tailor the user experience to your patients' preferences. You have the flexibility to optimize navigation, add new features, and create a website that engages and resonates with your audience.

Efficient Customization

Our platform streamlines the customization process, saving you valuable time and effort. No need for extensive coding or design work; it's user-friendly and efficient.

Maintain Brand Consistency

Consistency is key in building trust with patients. Customize your website to align with your clinic's mission, values, and the patient experience you want to deliver.

Stay Current and Relevant

In the ever-evolving healthcare industry, staying current is essential. With customization options, you can adapt your website to reflect the latest trends and healthcare advancements.

Legal & Ownership

Legal Entity:

You own 100% of the business and we will manage the complexity.

Profit Retention:

No profit-sharing, only service fees are paid.

Legal and Ownership

- **Standalone Business:** Your clinic is a standalone business entity. This means you have full ownership and control over your healthcare business.
- **100% Ownership:** We emphasize that this is not a profit-sharing model or a franchise. You retain 100% ownership, giving you the freedom to make decisions and shape the future of your clinic.
- **Guaranteed Doctors and Clinical Staff:** We stand by our commitment to ensure that your clinic is fully staffed with expert physicians and clinical staff for the lifetime of your business. This guarantee means that day-to-day operations are efficiently managed, allowing you to focus on growth and profitability.
- **Service Fee Deduction:** To support the provision of doctors and clinical staff, we deduct a nominal \$60 service fee per patient visit. This fee covers the cost of having a dedicated team that handles patient care, scheduling, and operational support.
- **Title and Escrow:** We facilitate a secure and transparent ownership transfer process through title and escrow services. This ensures a smooth transition of ownership, safeguarding your investment and interests.
- **Legal Compliance:** Rest assured, our legal framework ensures that your clinic operates within all healthcare regulations and laws. We guide you through the legal aspects of healthcare entrepreneurship, ensuring your clinic remains compliant at all times.
- **Complete Control:** Your ownership extends to decision-making, branding, and the direction of your clinic. You have the autonomy to customize and manage your clinic's operations while benefiting from our ongoing support.

4 Reasons Why You Should **NOT** do Business With Us...

In every venture, it's essential to consider not just the reasons why you should engage but also the reasons why you shouldn't. At Impact Health USA, we value transparency and honesty, and we want our potential partners to make informed decisions. So, let's take a candid look at three reasons why you might want to reconsider doing business with us.

1. Don't Work with Us if You Want to "Get Rich Quick"

While Impact Health USA offers an unparalleled opportunity to own a piece of the multi-trillion-dollar healthcare market, it's essential to recognize that success in any venture, including healthcare entrepreneurship, requires dedication, effort, and time. If your primary goal is to make a quick buck without putting in the necessary work and commitment, this might not be the right fit for you.

Our model is built on sustainable growth, ethical practices, and providing valuable healthcare services. It's about creating a lasting impact on the healthcare industry and your community, not just chasing short-term gains. We encourage our partners to be in it for the long haul, contributing to the betterment of healthcare while realizing financial success over time.

2. Don't Work with Us if You're Not Committed to the Vision

Our mission at Impact Health USA is rooted in empowering small business owners and entrepreneurs, returning healthcare to the individual, and reshaping the healthcare landscape for the better. If you're not aligned with this vision and the values we uphold, it may not be a suitable partnership.

We're passionate about making healthcare accessible, affordable, and community-driven. We believe in the power of telehealth, the potential of small businesses, and the importance of providing quality care. If these values do not resonate with your goals and beliefs, it's crucial to consider whether our mission aligns with your vision for the future.

4 Reasons Why You Should **NOT** do Business With Us...

3. Don't Work with Us if You're Not Willing to Embrace Change

The healthcare industry is evolving rapidly, with telehealth leading the way. To succeed in this ever-changing landscape, it's vital to be adaptable and open to innovation. If you're resistant to change and not willing to embrace new technologies, practices, and approaches, this might not be the right opportunity for you.

At Impact Health USA, we are at the forefront of healthcare transformation. Our model relies on telehealth to provide accessible and convenient care to patients. We continuously explore new ways to improve healthcare delivery and stay ahead of industry trends. If you're not prepared to be part of this evolution, it's worth reconsidering your decision to do business with us.

4. Don't Work with Us if You're Not Committed to Your Success

Success in entrepreneurship often hinges on unwavering commitment. If you're not fully dedicated to your personal and professional growth, this journey may not align with your aspirations.

At Impact Health USA, we provide the tools, support, and opportunities, but your commitment is the catalyst for success. Building a thriving healthcare business requires effort, resilience, and a determination to overcome challenges. If you're not prepared to invest in your success, it's worth reconsidering whether this venture is the right choice for you.

While Impact Health USA offers a unique and rewarding opportunity to be part of the healthcare industry, it's essential to enter into this partnership with realistic expectations, alignment with our vision, and a willingness to adapt to change. We value integrity, commitment, and a long-term perspective, and we invite partners who share these values to join us on our mission to transform healthcare, empower entrepreneurs, and return control to individuals and communities. If you find that these reasons resonate with your goals and beliefs, we welcome you to explore the exciting possibilities that await you as part of the Impact Health USA family. Together, we can make a profound impact on healthcare and your entrepreneurial journey.

Why Choose This Opportunity



Lifetime Physician Services:

Never worry about medical staff.



Ease of Entry:

No need for a healthcare background or managing operational intricacies.

Why Choose This Opportunity and Why Now

Investing in an Impact Health USA telehealth clinic is not just a decision; it's a strategic choice that aligns with the current healthcare landscape and offers a multitude of benefits. Here's why choosing this opportunity, and choosing it now, makes sense:

- **Explosive Growth in Telehealth:** The telehealth industry is experiencing explosive growth, driven by factors such as convenience, accessibility, and the need for remote healthcare. The COVID-19 pandemic accelerated this trend, making telehealth a critical component of modern healthcare. Choosing this opportunity allows you to ride the wave of a rapidly expanding market.
- **Lower Entry Barriers:** Unlike traditional healthcare ventures with high entry barriers, Impact Health USA eliminates the complexities of setting up a healthcare clinic. We provide a turnkey solution, reducing the time and resources needed to enter the industry.
- **Hassle-Free Ownership:** This opportunity offers the rare combination of ownership and hands-off management. You can own a healthcare business without the need for extensive medical expertise or the day-to-day operational burden. Our clinical staff and physicians handle the intricacies, allowing you to focus on growth.
- **Customization and Branding:** You have the flexibility to make this opportunity your own. Customize your clinic's website, branding, and patient experience to align with your vision and values. It's an entrepreneurial journey where you're in control.

Why Choose This Opportunity and Why Now

Guarantee: We guarantee doctors and clinical staff for the lifetime of your business, ensuring efficient operations and patient care. With our strategic partnerships and support you can be on your way to profits and success.

Access to the Trillion-Dollar Market: The healthcare industry in the United States generates trillions of dollars in revenue annually, and the projected market growth is set to multiply in the coming years. This opportunity allows you to tap into this massive and lucrative market.

Impact Lives: Beyond financial gain, this opportunity empowers you to make a genuine impact on people's lives by providing accessible, quality healthcare services. You become part of a solution that improves healthcare access for patients in need.

Flexible Work Model: Telehealth clinics offer a flexible work model that allows you to manage your time and priorities effectively. You can run your clinic from virtually anywhere, providing you with work-life balance and the opportunity to explore other ventures or passions.

Profit Potential: With multiple revenue streams, including subscription plans, consultation fees, medication markups, and additional services, the profit potential is substantial. This opportunity is not just about owning a business; it's about building a profitable healthcare empire.

FAQs

1. What is the average time to profitability?

The average time to profitability varies, but we have profit models in place to guide you. For instance 75 patients in your first 4 month weight loss program can generate over \$100,000 in profit, potentially doubling your return on investment within the first four months of business. With our streamlined model and support, you can expect a positive financial trajectory early in your entrepreneurial journey.

2. What does the onboarding process look like?

Our onboarding process is exceptionally efficient. Your clinic is fully operational within 24 hours after purchasing the business. You'll have a ready-to-go clinical team, and you can start marketing and attracting patients on day one. Our onboarding team will be at your disposal to answer any questions. Rest assured, all operational intricacies are handled, ensuring a seamless start to your telehealth clinic.

FAQs

3. How are payments processed, and how am I paid?

Payments are processed directly on your clinic's website before patients meet with the doctor. We integrate your Square payment processing into the Electronic Health Record (EHR) system we set you up with, on the backend of your website. You'll have your own Square account to collect payments directly from patients. Payments are collected upfront, putting you in control of your revenue.

4. What is the service fee, and how is it paid?

The service fee is \$60 per patient per visit. This fee is paid directly to Impact Health USA, and it will be charged at the end of each month. It's a straightforward and transparent process, ensuring the physicians & clinical team receives compensation for the services provided.

5. Can you elaborate on the guarantees you provide?

Certainly! We guarantee that our clinical staff and physicians will be available to see patients for the lifetime of your business. This means day-to-day operations are 100% taken care of by our clinical professionals. You have the peace of mind that you won't need to worry about staffing or clinical support.

FAQs

6. How can I market to attract patients, and what are the guarantees from your marketing partners?

You have the flexibility to market your telehealth clinic in any state where we are licensed in all 50 states. Our preferred marketing partners are experts in attracting patients to clinics like yours. They offer 100% money-back guarantees or work-for-free guarantees on your advertising and marketing expenses. You can confidently invest in marketing knowing that results are guaranteed.

7. Am I restricted to marketing in a certain location?

No, you are not restricted to marketing in a specific area. With our expansion plans, you have the freedom to market your clinic in any state where we are licensed. This flexibility allows you to target areas with high demand for healthcare services and adapt your marketing strategy accordingly.

FAQs

8. What is the total cost to buy the business?

The total cost to purchase a telehealth business from Impact Health USA is \$50,000. This comprehensive investment includes a fully built-out website, clinical staff, & physicians, your own integrated EHR system, introductions to our marketing partners, and access to a pharmacy catalog for medication delivery. It covers everything you need to get your clinic up and running successfully.

9. Do you have pharmacy connections/partners?

Yes, we have preferred pharmacy partners that can ship medications directly to patients' doorsteps after virtual doctor consultations. As an owner, you'll have access to a full catalog of prescriptions that can be customized to meet patient needs, offering convenience and additional revenue opportunities.

FAQs

10. Can you elaborate on the obligation to provide service?

Certainly. We sign a service agreement when selling you the business, guaranteeing that our clinical staff and physicians will handle all day-to-day operations for the lifetime of your business. This ensures continuity and support throughout your journey as a healthcare business owner.

11. Do I have to use your doctors and clinical staff, or can I hire my own?

While we guarantee our clinical staff and physicians for the service fee of \$60 per patient per visit for the lifetime of your business, you are not obligated to use them exclusively. You have full ownership and authority to hire your own staff and physicians at any time, without paying the service fee. It provides you with flexibility and control over staffing decisions.

Our Team



Josh Thompson
CEO



Dr. Matthew Habib MD
Chief Medical Officer



Dr. Sumit Patel
MD Medical Director



Dr. Linda Lambert
Clinical Operations Manager



Cindy Brazil
Billing & Accounting Director



Alex Spicer
Vice President of
Sales



Kristina Louise
Administrative
Director



Christina Joy
Chief Integration
Officer



Hortencia Macias
Patient Coordinator



Monica Heisler
Community
Outreach



Crystal Newton
Client Success
Manager

Plans & Services

Program Plan	Cost of Plan	Plan Duration	Total expense per patient	Profit per patient
Ketamine Therapy	\$1400 for a 4-Month Plan	4 Months	\$228	\$1172
Testosterone Therapy	\$800 for a 4-Month Plan	4 Months	\$85	\$715
Weight Loss Semaglutide	\$1500 for a 4-Month Plan	4 Months	\$173	\$1327
Primary Care	\$534 for a 6-Month Plan	6 Months	\$180	\$354
Life Coaching	\$1400 for a 4-Month Plan	4 Months	\$480	\$920

Service Name	Service Fees Paying Doctors	Price Charged to Patient	Net Profit	Frequency
Ketamine*	\$90 (First Month), \$60 (Each Month)	\$350/Month	\$260 (First Month), \$320 (Next Months)	Monthly
Weight Loss* Program	\$60/month	\$375/month	\$345/month	Monthly
TRT and Hormones*	\$60/month	\$200/month	\$170/month	Monthly
Mental Health Services	\$60/month	\$89/month	\$59/month	Monthly
Primary Care	\$60/month	\$89/month	\$59/month	Monthly
Urgent Care	\$60/month	\$89/month	\$59/month	Monthly
Nutritional Counseling	\$60/month	\$89/month	\$59/monthly	Monthly
Pediatrics	\$60/pediatrics	\$89/month	\$59/monthly	Monthly
Additional Patient Visits	\$60 each visit	\$89 each visit	\$59 each visit	Per Additional Visit
Cannabis Certifications	\$60 per certifications	\$125 per certification	\$95 per certification	Per Certification
Dermatology Consultations	\$60 per appointment	\$89 per appointment	\$59 per appointment	Per Appointment
Coaching Sessions 4 Pack	\$60 per appointment	\$350/Month	\$230/Monthly	Monthly

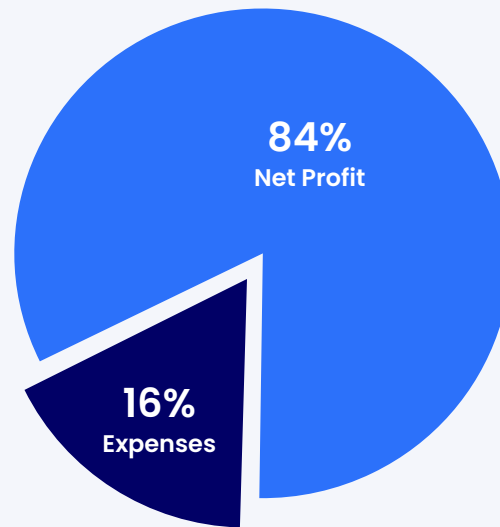
Path to \$100K in 4 Months



4 MONTH PROGRAM

Ketamine Program

4-Months Program	
Number of Patients Enrolled	85
Revenue per Patient	\$1400
Medication & Shipping Expenses	\$108
Doctor & Clinical Staff Expenses	\$120
Total Expenses per Patient	\$228
Net Profit per Patient	\$1,172
Total Revenue (4 Month Program)	\$119,000
Total Expenses (4 Month Program)	\$19,380
Total Net Profit (4 Month Program)	\$99,630



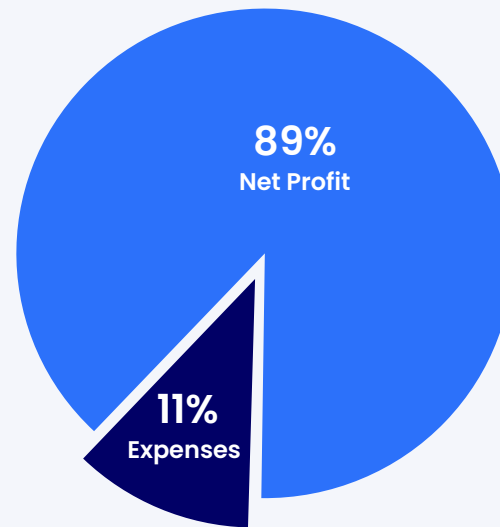
Annual Totals	
Total Revenue	\$357,000
Total Expenses	\$58,140
Total Net Profit	\$298,860

4 MONTH PROGRAM

Testosterone Therapy

4-Months Program

Number of Patients Enrolled	140
Revenue per Patient	\$800
Medication & Shipping Expenses	\$55
Doctor & Clinical Staff Expenses	\$30
Total Expenses per Patient	\$85
Net Profit per Patient	\$715
Total Revenue (4 Month Program)	\$112,000
Total Expenses (4 Month Program)	\$11,900
Total Net Profit (4 Month Program)	\$100,100



Annual Totals

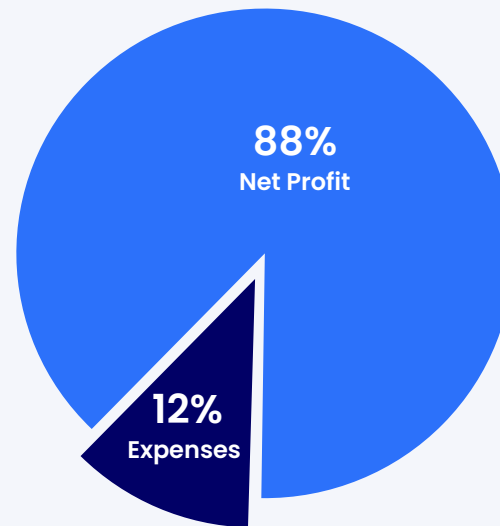
Total Revenue	\$336,000
Total Expenses	\$35,700
Total Net Profit	\$300,300

4 MONTH PROGRAM

Weight Loss

4-Months Program

Number of Patients Enrolled	75
Revenue per Patient	\$1500
Medication & Shipping Expenses	\$143
Doctor & Clinical Staff Expenses	\$30
Total Expenses per Patient	\$173
Net Profit per Patient	\$1327
Total Revenue (4 Month Program)	\$112,000
Total Expenses (4 Month Program)	\$12,975
Total Net Profit (4 Month Program)	\$99,525



Annual Totals

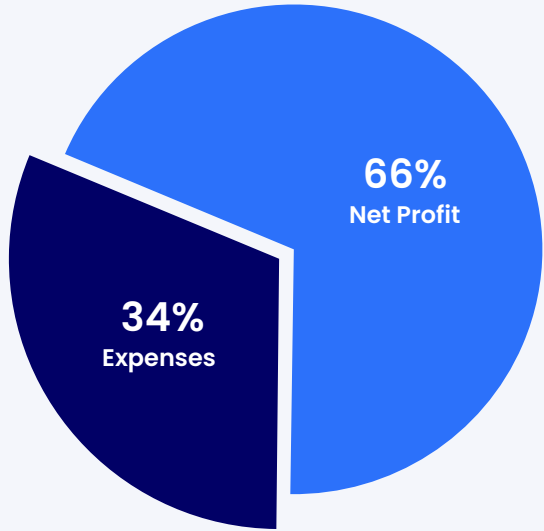
Total Revenue	\$337,500
Total Expenses	\$38,925
Total Net Profit	\$298,575

6 MONTH PROGRAM

Primary Care

6-Months Program

Number of Patients Enrolled	283
Revenue per Patient	\$534
Doctor & Clinical Staff Expenses	\$30 x 6
Total Expenses per Patient	\$180
Net Profit per Patient	\$354
Total Revenue (6 Month Program)	\$151,122
Total Expenses (6 Month Program)	\$50,940
Total Net Profit (6 Month Program)	\$100,182



Annual Totals

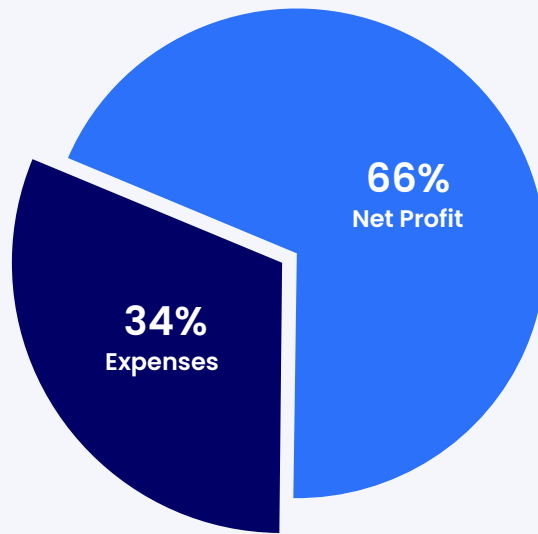
Total Revenue	\$302,244
Total Expenses	\$101,880
Total Net Profit	\$200,364

4 MONTH PROGRAM

Life Coaching

4-Months Program

Number of Patients Enrolled	109
Revenue per Patient	\$1400
Doctor & Clinical Staff Expenses	\$30
Total Expenses per Patient	\$480
Net Profit per Patient	\$920
Total Revenue (4 Month Program)	\$152,600
Total Expenses (4 Month Program)	\$52,320
Total Net Profit (4 Month Program)	\$100,280



Annual Totals

Total Revenue	\$457,800
Total Expenses	\$156,960
Total Net Profit	\$300,840

Next Steps

Contact Us

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